

DIGITAL HORSESHOES by Roberta Bosco y Stefano Caldana

*“The true voyage of discovery consists not in
seeking new landscapes but in having new eyes”
Marcel Proust*

Donkijote.org the winning work of LABoral's Digital_LAB Open Call, is a **project with an installative and a virtual dimension, perfectly combined, that also spread itself across the land of Asturias**, bringing the centre – in all senses of the word – to the periphery. Its strength resides in its open and dynamic nature and in its multiple potentialities, arising directly from its interaction with the surroundings.

The super-computerized donkey and its travelling companion form a multidisciplinary work, a mixture of performance, telematics and media art, accessible through the Internet from any point of the planet, and endowed with interactive exhibition space in LABoral.

It is a project in movement and constant evolution, that reconciles nature and technology, creating a new synergy and a new rhythm between them, by travelling, searching and rediscovering the territory from an artistic point of view.

Minuto, the donkey, carry computer, modem, GPS and a system of solar panels and Cristian, the artist, take the cameras. **The animal supply instinct and rhythm and the man, creativity, passion and logic. Together they become an unusual interface between Asturias and the rest of the world.**

Their adventures and travels, related by photographs, brief texts and videos, make up a dynamic online diary. Nonetheless, unlike similar projects, *Donkijote.org* give to everybody the chance to participate in the travel's evolution, virtually trough the web and physically trough the installation placed in LABoral. **In this way, the web and the installation grow and evolve during the course of the journey**, thanks to the contributions of the artist and his followers and the interaction among them. An interaction that contribute to set the character of the travel and to tie invisible links between LABoral and its widespread public.

The idea is to give shape to different maps of Asturias and to investigate new ways to live the technology, tightening the links between physical and virtual reality and creating the new reality required by the contemporary human being.